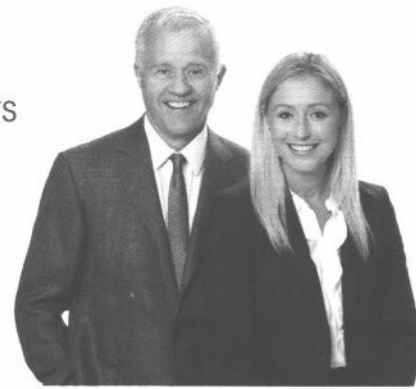


Get to Know: Peter Watson Investments

Family-Operated Business Passionate About Achieving Results

By Deborah Everest-Hill



Named after its founder, Peter Watson Investments was established in 1991 and operated out of Peter's personal residence until the mid-90s when the number of employees required more space. The financial planning firm then moved to where it is located today.

Peter Watson Investments is a fee-for-service wealth management company that is committed to financial education. Peter writes a weekly column in the *Oakville Beaver* and the firm provides seminars, videos and other informative content for clients.

Peter moved to Oakville from Hamilton when he was 7-years-old and when it was time to raise his family, he purchased a property on the same street where he grew up. Peter became interested in financial planning at a young age. He learned about investing from his father and went on to work in the investment business, commercial and investment real estate market, and founded various companies.

Not surprisingly, Peter's passion for helping people drew another family member into the business. His daughter, Jennifer Watson, joined the company and loves working with her dad and the rest of the team.

Jennifer has an interest in investing, tax planning, running a company and, most importantly, working with people. She strives "to simplify clients' financial lives and provide peace of mind so they can spend more time doing what they love."

Both Peter and Jennifer derive considerable satisfaction from helping people with their finances and watching them get results. "The reward is both instant and long term," Peter says.

When he is not working, Peter enjoys racket sports and spending time with his family. He has two other children: Kelly, a lawyer, and Douglas, an entrepreneur. Jennifer enjoys sports and fitness and spends many "fun-loving hours" with her dog, Abby. She also has a sense of adventure that has led her to ride camels in the Sahara Desert and scuba dive in Thailand and Indonesia.

For more information about Peter Watson Investments, visit www.peterwatsoninvestments.com



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